

WALL STREET.

Market Closing.—Business in the late afternoon was light and in no way noteworthy. Prices fluctuated within narrow limits, but while stocks were a little heavy, failing to recover from their decline, it could hardly be said that the market was weak. Traders were bearish, but there was no sign of liquidation anywhere.

The common view among traders was that the source of weakness—hook-worm or whatever else it might be—would have to be gotten out of the market's system before there would be expectation of a spring rise. A market in such a condition as prevails at present, it was argued, was not fit for any kind of work.

Total sales, 148,787 shares. Opening was very quiet and volume of business was light. Dealings were largely professional. Canadian Pacific was heavy at 208, a loss over night of 1/2, and a new low for this reaction. Union Pacific opened 1/2 up and Steel 1/2 higher.

Brokers reported an almost complete absence of public interest. The reports of retrenchment on Pennsylvania R. R. furnished a subject for discussion, but stock was not affected. The street expected that unless railroads received increase of rates all roads would be obliged to retrench, but the hope was entertained that demand of Eastern lines would be granted. In absence of the usual bear raid in first hour of late afternoon the course of market during that period was exceedingly dull and traders had less opportunity to scalp profits than usual. There were a couple of sales of Panhandle

preferred at par, although 90 had been bid at Thursday's close. The raid usually delivered in the first hour was only postponed until after 11 o'clock, with the result that Lehigh Valley broke to 143, or 3/4 points' loss in addition to its dividend of 3/4 per cent. Steel lost 1/2 to 6 1/2, and Union Pacific, Reading, Pennsylvania and Southern Pacific all showed losses of 1/2 to 3/4. Lehigh Valley's earnings of late have been running short of dividend requirements, and bearish sentiment has been quite strong on this issue of late.

Prices declined in the early afternoon and activity increased to a considerable extent on the reaction. Just as soon as the market began to look weak, however, the selling ceased and there was a relapse into complete dullness. H. Contout & Co. had the orders to sell in Lehigh Valley which broke that stock and started the downward movement.

The Closing Quotations.

Amst. Copper	High	Low	Close	Net
Am. Ag. Chem.	27 1/2	27 1/4	27 1/2	—
Am. Car & F.	21 1/2	21 1/4	21 1/2	—
Am. Can.	31 1/2	31 1/4	31 1/2	—
Am. Cotton Oil	42 1/2	42 1/4	42 1/2	—
Am. Ice	102 1/2	102 1/4	102 1/2	—
Am. Lumber	102 1/2	102 1/4	102 1/2	—
Am. Sugar	102 1/2	102 1/4	102 1/2	—
Am. T. & P.	102 1/2	102 1/4	102 1/2	—
Am. Tobacco	102 1/2	102 1/4	102 1/2	—
Am. Union Pac.	102 1/2	102 1/4	102 1/2	—
Am. Wool	102 1/2	102 1/4	102 1/2	—
Am. Zinc	102 1/2	102 1/4	102 1/2	—
Am. Steel	102 1/2	102 1/4	102 1/2	—
Am. Coal	102 1/2	102 1/4	102 1/2	—
Am. Oil	102 1/2	102 1/4	102 1/2	—
Am. Gas	102 1/2	102 1/4	102 1/2	—
Am. Paper	102 1/2	102 1/4	102 1/2	—
Am. Rubber	102 1/2	102 1/4	102 1/2	—
Am. Leather	102 1/2	102 1/4	102 1/2	—
Am. Glass	102 1/2	102 1/4	102 1/2	—
Am. Pottery	102 1/2	102 1/4	102 1/2	—
Am. Textiles	102 1/2	102 1/4	102 1/2	—
Am. Machinery	102 1/2	102 1/4	102 1/2	—
Am. Electrical	102 1/2	102 1/4	102 1/2	—
Am. Chemical	102 1/2	102 1/4	102 1/2	—
Am. Pharmaceutical	102 1/2	102 1/4	102 1/2	—
Am. Food	102 1/2	102 1/4	102 1/2	—
Am. Beverages	102 1/2	102 1/4	102 1/2	—
Am. Miscellaneous	102 1/2	102 1/4	102 1/2	—

NEW YORK COTTON MARKET.
Thursday
Close. Open. High. Low. Close.
12.93 March 12.93 13.00 12.93 12.94
12.12 May 12.12 12.25 12.12 12.14
11.96 July 12.00 12.05 11.96 11.97
11.40 Oct. 11.43 11.47 11.40 11.40
11.48 Dec. 11.51 11.53 11.48 11.47
Market opened up from 3 to 5 points. Big spot interest continued good buyers of near months.
Port receipts estimated 20,000 bales.
Last week 28,063, year ago 12,806.
Room traders sold, but demand from spot houses absorbed all offerings.
Indications were for a moderately favorable visible supply statement.
Market closed steady, 1 point decline to 1 advance.

Safety First!

This great "Safety First" movement—what's it all about? Safety of human life—conservation of natural resources—caution in everything.

Pebeco
Tooth Paste

Caution applied to buying tooth paste means this—buy Pebeco, the tooth paste which really saves teeth.

Caution considers only what a dentifrice does—not how it looks, or tastes, or smells. On the basis of its record, Pebeco Tooth Paste is in a class by itself. It stops "acid mouth." It's the genuine "Safety First" dentifrice. It's pleasant to use. Sold everywhere.

See Day Trial Tube and Acid Test Papers in Test Your Mouth for Acid—Sent Free

LEHN & FINK
120 William Street New York

Families Are Buying
"Sunkist" Oranges
by the Box or Half-Box

Enjoy the rich, delicious meat and sweet, tangy juice of ruddy, thin-skinned, seedless "Sunkist" oranges. Have this golden fruit for breakfast, dessert and "between meals." Cleanest of all fruits—never touched by bare hands. All the pickers and packers of "Sunkist" oranges and lemons wear clean, white cotton gloves.

"Sunkist" oranges are the finest, juiciest oranges in the world. Tree-ripened, fiberless. Not a seed in "Sunkist." Buy them by the box or half-box. That is cheaper than buying by the dozen. They keep for weeks.

Ask for "Sunkist" lemons—so full of juice that they go farther than other lemons. Try "Sunkist" lemonade—hot or cold. Lemons add flavor to fish, meats and salads.

Get Rogers Silver with
"Sunkist" Wrappers

Cut the trademarks from "Sunkist" orange and lemon wrappers and send them to us. We offer 27 different premiums, all Rogers A-1 Standard Guaranteed Silverware. Exclusive "Sunkist" design.

For this orange spoon send 2 "Sunkist" Orange or Lemon Wrappers and 6 two-cent stamps. "Red Ball" orange and lemon wrappers count same as "Sunkist."

Buy "Sunkist" Oranges and Lemons at Your Dealer's

Send your name and full address for free premium sheet and Premium Club Plan. Address all orders for premiums and all inquiries to

California Fruit Growers Exchange
120 N. Clark Street, Chicago, Ill. (128)



Yields of leading stocks based on present selling prices.

Yield	Yield
6 Amalgamated Copper..... 7.96	7 American Can preferred..... 7.60
7 American Car & Found. pf. 5.38	4 American Smelters..... 5.79
7 American Smelters, pf. 6.73	10 Canadian Pacific..... 4.86
4 Consolidated Gas..... 4.53	7 Great Northern pf..... 5.53
10 Lehigh Valley..... 6.97	5 New York Central..... 5.55
7 Northern Pacific..... 6.19	5 Pennsylvania..... 5.43
4 Reading..... 4.83	10 Union Pacific..... 6.30
5 U. S. Steel..... 7.90	7 U. S. Steel pf..... 6.36

ITEMS FOR INVESTORS.
Colorado & Southern gross earnings declined \$54,873 in third week of March. Since July 1 gross has decreased \$1,599,330 compared with same period previous year.

Tonopah Mining Company, regular quarterly dividend of 25 per cent., payable April 31 to stock of record March 31.

National Fireproofing Company, regular quarterly dividend of 1 per cent., payable April 15 to stock of record April 4.

Continental Paper Bag Company, regular quarterly dividends of 11-2 per cent. on both preferred and common stocks, payable March 31 to stock of record March 27.

Illinois Central February gross decreased \$186,117, net declined \$246,950. Eight months' gross increased \$1,162,776 and net increased \$401,488.

Chicago, Rock Island and Pacific Railway Company is negotiating for sale of \$7,500,000 two-year 6 per cent. collateral trust notes. Proceeds are to be used for improvements and are expected to provide company's needs until July 1, when it is hoped that a plan for readjustment of Rock Is-

land's finances will have been arranged.

Chicago and Northwestern—Eight months' surplus, after deducting charges, \$9,345,421; decrease, \$1,674,030, compared with same period year previous.

Beet sugar production in United States for 1913-14 reached a new record at 685,298 long tons, against 624,064 in previous season.

United States Mortgage and Trust Company's regular quarterly dividend of 6 per cent.

Union Pacific's February gross declined \$565,311; net decrease, \$512,176. Eight months' gross declined \$498,593; net decrease, \$2,780,571.

Norfolk and Southern passed quarterly dividend of one-half of 1 per cent.

CHICAGO WHEAT AND CORN MARKET.
WHEAT.
Thursday's Close. High. Low. Close. Net.
May 1914 .. 85 1/2 85 1/4 85 1/2 85 1/2
July 1914 .. 85 1/2 85 1/4 85 1/2 85 1/2
Sept. 1914 .. 85 1/2 85 1/4 85 1/2 85 1/2
CORN.
Thursday's Close. High. Low. Close. Net.
May 1914 .. 65 1/2 65 1/4 65 1/2 65 1/2
July 1914 .. 65 1/2 65 1/4 65 1/2 65 1/2
Sept. 1914 .. 65 1/2 65 1/4 65 1/2 65 1/2

Wheat was irregular after the higher opening, declining in second hour below Thursday's close, but rallied in afternoon, closing with only small change.

Corn steady. Offerings light. Declined in sympathy with wheat and rallied in afternoon and closed 1/4 to 1/2 advance.

WARRANTS CLOSE 'THE LURE'

Drawn by St. Louis Prosecutor Against the Managers and Actors. ST. LOUIS, Mo., March 27.—After Prosecuting Attorney Sidener had drawn warrants against all concerned and the police had been notified to raid the Shubert Theatre last night if a performance were attempted, "The Lure" closed its engagement here.

It is to be succeeded by a film play, "The Life of the Saviour." The play of the underworld opened last Sunday night, presenting in the second act, the

live scene, which was cut out in New York, but restored in Chicago. Newspapers led by the Post-Dispatch scored it and on the third night the scene was changed. Wednesday night, however, the prosecuting attorney, the police morality squad and representatives of

Catholic societies witnessed the so-called revision and decided the play was still unfit for presentation. Warrants then were drawn against the managers and actors and Lee Shubert telegraphed from New York instructions to surrender.

He Approves!



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the only steam-cooked
Oatmeal

Oatmeal or rolled oats may be made from any kind of oats—and it usually is. It's the blending of the best oats from different agricultural sections—the steam-cooking and the sterilizing—that give H-O flavor and digestibility. It is strictly a high-quality product.

The H-O Company, Buffalo, N.Y.
Makers of H-O, Force and Presto.

STERN BROTHERS

Forty-second and Forty-third Streets, West of Fifth Avenue

Spring Apparel for the Young Folks

In our greatly enlarged New Store we have made broader provision than before, to provide the refined and durable Apparel for Boys and Girls. Right now our stocks are at the top notch of fulness, and with all their excellence of quality, our well-known Moderate Prices rule.

The smartest of the later Spring styles in
Misses' and Girls' Apparel

will be the all-absorbing feature of the Costume Department display, on the Third Floor, To-morrow, Saturday.

Suits, Coats, Dresses and Dance Frocks,

expressing newer style conceptions in charmingly Spring-like fabrics and colorings, will make their initial appearance, at very attractive prices.

Specially priced for the occasion are

Tailleur Suits, sizes 14, 16 and 18 years, of crepe poplin, serges, gabardines and checks, reproduced from three smart foreign models, many trimmed with Roman striped, flowered and plain silks, with new tier and ripple skirts, at

\$18.50 and 24.50

Junior Tailleur Suits, sizes 10 to 12 yrs. of serges and checks, effectively trimmed with combination silks, new model skirts, at

\$17.50 and 23.75

Afternoon Dresses, sizes 14, 16 and 18 years, of crepe de chine and chiffon taffeta, daintily elaborated with lace, net and chiffon, in black and the delicate new Spring colors, at

\$14.50 and 27.50

Dance Frocks, sizes 14, 16 and 18 years, of chiffon taffeta, in white and all desirable evening shades, with shadow lace bodice, dyed to match, at

\$21.00

A notable offering of over 300

Girls' School and Dress Coats

sizes 6 to 14 years, plain and belted models, of serges, checks, novelty plaids and mixtures, full length models, with kimono and set-in sleeves, full and half-lined, in pretty new styles, many showing the ripple effects, at these remarkably low prices

\$4.85, 7.50 and 9.75

Children's and Girls' Hats

Attractive styles, in the newest modes, at specially moderate prices:

School Hats, at \$1.50, 3.75 and 5.00
Dress Hats, at \$5.00, 8.50 and 14.50
Tailored Hats, at \$5.00, 7.50 and 12.50

Easter Toys and Novelties

For there must be new Dollies for Miss Knickerbocker, and all the Dolls at home must have new Easter Dresses, and a new Go-Cart, perhaps.

The new Whistling Doll is here, and the jolly Kewpies.

The boys will want new Tricycles, Hand-Cars and Automobiles, and Marbles, of course.

Veloipedes, \$4.75 to 16.75 Indian Play Suits, \$1.25 to 3.75
Hand Cars, \$3.25 to 13.50 Automobiles, \$4.85 to 21.50

Easter Favors and Table Pieces may be selected from the collections of Baskets, filled with Bunnies, Chicks and Flowers, as well as the separate pieces.

Spring Clothing for Boys

We have anticipated every need, with ample assortments of refined styles, in durable qualities, at moderate prices, on the Third Floor.

New Model Norfolk Suits, with two pair of trousers, of chevots, tweeds and flannels, in light or dark colors, coats half-lined and made with patch pockets and stitched-on belts, ages from 8 to 18 years, at \$9.75, 12.50 and 15.00

Boys' Blue Serge Norfolk Suits, ages 8 to 18 years, in patch pocket or plaited models, with full lined extra trousers to match, coats lined with alpaca, at \$7.50 and 10.00

Boys' Balmacaan Spring Coats, of gray, green or tan mixed tweeds, ages 8 to 18 years, at \$7.50 and 10.50

Boys' Spring Reefers, of navy blue serge, black and white checks and neat mixtures, plain or belted back styles, ages 2 1/2 to 10 years, many with extra washable collars, at \$5.00, 7.50 and 10.00

Special Values for To-morrow

Boys' \$10.50 Norfolk Suits, at \$7.25 with extra trousers, made of the newest Spring suitings, in the most desirable patterns and colors, single or double-breasted coats with plaits or patch pockets, ages 8 to 18 years.

Boys' Imported or American-made Washable Suits, exclusive styles, materials and colors, made expressly for Stern Brothers, ages 2 1/2 to 8 years, at \$1.95, 3.50, 5.50 to 8.50

Boys' Blouses, Shirts, Pajamas, Neckwear and Rompers; also Boys' Hats of Straw, Cloth or Felt, in Rah-Rah, Jack Tar or Tyrolean shapes, at very moderate prices

Women's & Men's Handkerchiefs
At Unusually Attractive Prices

Women's Sheer Shamrock Lawn Handkerchiefs with tape borders and fancy initials, in white and colors, Dozen 95c

Women's French Linen Handkerchiefs, with dainty colored borders and wreath initial, in desirable colors, Box of Six, \$1.50

Women's Sheer Linen Handkerchiefs, hand embroidered; broken assortments of initials, Doz. \$1.65 Regularly \$3.00 Dozen

Women's Real Armenian Lace Edge Handkerchiefs, Dozen \$1.75

Women's Pure Linen Hand Embroidered Handkerchiefs, Each 19c, 25c and 38c

Men's Pure Linen Handkerchiefs, with fancy initials, in white and colors, Box of Six, \$1.25

New Baby Carriages

On the Fourth Floor

Stern Brothers' 1914 models represent the highest type of workmanship and design. Every approved style is here shown in all desirable finishes: Pullman Chaise and Sleepers, English Hood Carriages, Perambulators, Go-Carts and Accessories, at notably reasonable prices.

BONWIT TELLER & CO

The Specialty Shop of Originations
FIFTH AVENUE AT 367 STREET

Distinctive Millinery

Original French Hats and Reproductions
of Specially Imported French Materials



The New "Dansant"
& "Tip-Tilt" Chapeaux

Exclusive creations from the leading Paris modistes and original productions from the Bonwit Teller workrooms. Specially devised in graceful forms for the devotees of the new dances.

SPECIAL FOR SATURDAY

"Trotteur," Semi-Dress
and Dress Hats

10.00

Value 15.00

Only one hat of a kind, of Milan hemp in the new Plaque, Plateau, Watteau, Sailor, Tip Tilt and Flare models with garniture of fruit, moire, "ruban lacque" and flowers. Colors: Black, Navy, Japanese Blue, Tete de Negre, Chartreuse, Green, Purple.
NO C.O.D'S. NO CREDITS NO APPROVALS

BONWIT TELLER & CO

The Specialty Shop of Originations
FIFTH AVENUE AT 367 STREET



Women's Coats and Capes

In the Latest Paris Fashions

The Early Victorian coat wrap in taffeta suisse and tulle—capotes of velveteen and charmeuse worn in the Neapolitan fashion—outing coats designed in Directoire and Incroyable periods of Deauville cloths—petite jacquettes of changeant silks. All the new Paris ideas are featured.

SPECIAL FOR SATURDAY

Women's Moire Coats

42.50

Value 65.00

In two styles—one an exact reproduction of a Cheruit model, another specially suitable for large women. Made of imported moire Egyptienne, in black, taupe and peacock.

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ELEVATED
SUBWAY
CARS
BROOKLYN BRIDGE

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DO YOUR
CLEANING
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